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HOME SWEET SOUTHSIDE HOME

—JLW Homes and Communities Looks South to Atlanta’s Next Hot Neighborhood—

ATLANTA (April XX, 2005) – Imagine driving down I-85 South and exiting at Cleveland Avenue or Metropolitan Parkway to get to your home – your *new* home – after a long day at work. Atlantans familiar with these neighborhoods’ blighted and crime-ridden reputation may have a hard time picturing themselves calling these communities home, but that is exactly what JLW Homes and Communities envisions for the city’s next wave of redevelopment.

With a June groundbreaking set for two new communities, Preston Hills and St. Johns, intown builder JLW Homes will embark on their pioneering journey into Atlanta’s Southside.

“We’ve had our share of naysayers, but we feel the time to reclaim these neighborhoods is long overdue,” says Robb Jones, one of JLW’s three partners, “JLW Homes has had tremendous success in contributing to the revitalization of neighborhoods such as Reynoldstown and Grant Park, and we look forward to continuing that tradition with these two new south Atlanta communities, with many more to come in the future.”

Groundbreaking for Preston Hills, which will feature 78 homes off of Cleveland Avenue, is slated for June. The 23-home St. Johns community off of Metropolitan Parkway will break ground later in the summer.

Both communities are just minutes from Downtown Atlanta’s shopping, dining, entertainment and attractions. And for downtown professionals looking to break away from grueling commutes, Preston Hills and St. Johns offer an escape from the city’s notoriously long rush hour gridlock to the suburbs.

While the Southside neighborhoods currently lack the popular retail and dining districts common in other intown areas, Jones points out, “In Atlanta’s revitalized neighborhoods, when the residential growth comes, the commercial growth is quick to follow.”

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